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NEWS RELEASE FOR IMMEDIATE RELEASE

Three Dog Bakery[®] Riverside Celebrates Grand Opening

Pups and parents can enjoy a packed three days to celebrate!

RIVERSIDE, CA (MARCH 5, 2024) — Three Dog Bakery at 195 E. Alessandro Blvd. in Riverside, California opened January 22nd and has already taken off as the new celebration destination for the pups in the community. <u>Three Dog Bakery</u>, America's original bakery for dogs, is spoiling four-legged friends in Riverside and surrounding areas with freshly baked cakes, cookies, Pupcakes[™] and treats created exclusively for dogs, along with a full retail set of food, toys and other necessary supplies. This weekend, they celebrate their Grand Opening with a three-day extravanganza that is sure to make tails wag!

The Riverside location is the first for owner Danielle Bolbach, who knew Three Dog Bakery would be a great fit in her community. "We've been so happy to meet so many two-legged and four-legged customers since we opened in January," Danielle said. "Now it's time to celebrate our new store with everyone we love in the community!"

The official celebration kicks off with a Private Ribbon Cutting Ceremony on Friday March 8th from 11:00 – 1:00 pm, after which they'll be giving away FREE Goody Bags to the first 20 customers to make a purchase, along with light refreshments (for humans, too!) throughout the day and live music.

Saturday, March 9th features more FREE Goody Bags for the first 20 customers to make a purchase, Caricatures for Dogs and Face Painting for kids from 12:00 to 3:00 pm, refreshments, adoption opportunities and more!

The three-day event wraps up Sunday, March 10th with 20 more FREE Goody Bags to the first purchasers, a fun, Oscar-themed Sunday Best Costume Contest! Don't miss out on three days of tail-wagging fun!

You can visit Three Dog Bakery Riverside Monday through Sunday from 10:00 am to 7:00 pm. To speak to a bakery professional, stop in or call (951) 565-8022. Be sure to follow the bakery on social media @threedogbakeryriverside and learn more about Three Dog Bakery by visiting <u>threedogstores.com</u>.

About Three Dog Bakery, LLC

Three Dog Bakery opened its doors in Kansas City, Missouri, in 1989 as America's original bakery for dogs, born out of the love and desire to bring wholesome, drool-worthy treats to all dogs. Today, headquartered in Kansas City, Three Dog Bakery's pastry chefs continue to make tails wag with its premium treats crafted with simple, real ingredients slow baked to lock in irresistible aroma and flavor. Three Dog Bakery dog treats and pastries are available in over 50 bakeries in the United States, Canada, and Hong Kong. Visit threedogstores.com for more information.

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Three Dog Bakery Celebrates Sarasota Florida Grand Opening

Join the fun August X as Three Dog Bakery celebrates in tail-wagging fashion!

SARASOTA, FL. (July X, 2023) — Three Dog Bakery, America's origanal bakery for dogs, will celebrate its Grand Opening in Sarasota, Florida on August X with a tail-wagging lineup of activities. Pups and pup parents from Sarasota and beyond are invited to celebrate at the bakery located at INSERT ADDRESS AND TIME HERE.

Owners XX and the Three Dog Bakery team are preparing to spoil four-legged friends across the region with freshly baked cakes, cookies and treats created exclusively for dogs. INSERT DAY (EX: SATURDAY'S) drool-worthy lineup includes the following:

LIST GRAND OPENING ACTIVITIES HERE

"When we came across the Three Dog Bakery brand, we knew this was something we want to be a part of," Gloria said, "We are very excited to share the Three Dog Bakery experience with the people of the Sarasota community and beyond in celebrating our grand opening."

Learn more about Three Dog Bakery Sarasota by visiting XXX and following them on Facebook and Instagram (xxxx).

For more information on Three Dog Bakery, visit threedog.com.

About Three Dog Bakery, LLC

Founded in 1989, Three Dog Bakery is America's original bakery for dogs. Headquartered in Kansas City, the company offers oven-baked treats and pastries for dogs in more than 50 retail bakeries nationwide, plus independent national pet and mass retailers. Crafted from scratch in small batches, the treats baked by Three Dog Bakery's pastry chefs use only simple, real ingredients to lock in the luscious flavors and nutrients dogs love. Since its founding, Three Dog Bakery has dedicated itself to feeding the souls of dogs and the people who love them. Visit threedog.com for more information.

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