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NEWS RELEASE FOR IMMEDIATE RELEASE

## Three Dog Bakery Kicks Off Food Drive for Rescues Bakeries look to surpass 2023 donation during monthlong fundraiser

**Kansas City, MO (May 1, 2024)** — Throughout May, Three Dog Bakery locations nationwide will host a month-long "Food Drive for Rescues" to support local animal rescues and nonprofits in the communities they serve with donations that go toward providing dog food. In 2023, Three Dog Bakery drove over \$20,000 in support of local animal nonprofits.

<u>With approximately 3.1 million dogs entering U.S. animal shelters annually</u>, there is a perpetual demand for dog food. Every dollar raised through Three Dog Bakery's food drive aids in feeding rescue dogs in need.

"The Three Dog Bakery community has an unmatched love for dogs, a love that extends far beyond our own pets, embracing the dogs still eagerly awaiting their forever homes," said Ally Homa, Director of Marketing for Bakeries. "It is an honor for us to collaborate with local rescues across the nation, and to support the incredible work they do with these beloved pups. Through initiatives like this food drive, we are proud to know that every contribution makes a meaningful difference in the lives of these deserving dogs."

From May 1 to May 31, community members can participate in the Food Drive for Rescues at their local Three Dog Bakery by going in-store to donate. Any amount of donation is welcomed.

For direct information on how to get involved in this year's food drive with a local bakery, visit threedogstores.com/find-a-bakery/.

## About Three Dog Bakery, LLC

Founded in 1989, Three Dog Bakery is America's original bakery for dogs. Headquartered in Kansas City, the company offers oven-baked treats and pastries for dogs in more than 50 retail bakeries nationwide, plus independent national pet and mass retailers. Crafted from scratch in small batches, the treats baked by Three Dog Bakery's pastry chefs use only simple, real ingredients to lock in the luscious flavors and nutrients dogs love. Since its founding, Three Dog Bakery has dedicated itself to feeding the souls of dogs and the people who love them. Visit threedog.com for more information.

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